

Sales Forecast - Pepe
4 years cycle 52 x 7'
28th October 2019
£3.1m budget

Territory	FREE TV				PAY TV				SVOD				DVD			
	Broadcaster	Low Forecast £	Medium Forecast £	High Forecast £	Broadcaster	Low Forecast £	Medium Forecast £	High Forecast £	Partner	Low Forecast £	Medium Forecast £	High Forecast £	Partner	Low Advance £	Medium Advance £	High Advance £
Australia	ABC	26.000	52.000	78.000	Nick or Disney	19.500	39.000	52.000	Stan	2.600	5.200		ABC Commercial		13.000	18.200
Asia (Pan)	n/a				Disney or Nick	52.000	72.800	83.200	No local - part of global only				N/A			
Belgium (Flemish)	VRT / Nick Jnr	15.000	16.000	18.000	n/a				No local - part of global only				N/A			
Belgium (French)	RTBF	-	12.000	14.000	see France				See France				see France			
Brazil	TV Cultura	-	8.000	9.000	Discovery/Nick Jnr/ Disney Junior	-	40.000	45.000	No local - part of global only				N/A			
Canada (English)	n/a				n/a				No local - part of global only				See USA			
Canada (French)	n/a				n/a				No local - part of global only				See USA			
China	CCTV Kids	-	-	-	n/a				Youku Tudou / Qiyi and Sohu (based on all rights)	65.000	100.000	100.000	N/A			
Croatia																
Czech Republic	Ceska TV	6.000	7.000	8.000	JimJam (Pan CEE)	-	30.000	35.000	HBO (pan CEE)	-	14.000		N/A			
Denmark	NO RIGHTS	-	-	-	NO RIGHTS				NO RIGHTS				NO RIGHTS			
Eire	RTE	15.000	16.500	18.400	n/a				See UK				See UK			
Estonia	ETV	2.500	3.100	3.600	JimJam (see Czech Republic)				Elisa/ Telia Eesti	1.800	2.000		N/A			
Finland	NO RIGHTS	-	-	-	NO RIGHTS				NO RIGHTS				NO RIGHTS			
France	FRANCE TV	247.500	351.000	456.000	n/a				No local - part of global only				Studio Canal / Universal	-	27.000	30.000
Germany	WDR/ZDF & KIKA	150.000	160.000	215.000	N/A				(Medium and High see Global)	39.000			Concorde / Universum	7.500	10.000	25.000
Greece & Cyprus	STAR	-	3.000	4.000	n/a				No local - part of global only				N/A			
Hong Kong	TVB	-	6.000	7.000	See Asia (pan)				Now TV	-	4.500		N/A			
Hungary	MTVA	4.000	5.000	6.000	n/a				HBO (see Czech Republic)				N/A			
Iceland	RUV	-	4.000	5.500	n/a				Siminn or Myndform	2.700	3.400		N/A			
India	N/A				Nick or Disney	17.000	20.000	23.000	Amazon / Netflix (High see Global)				N/A			
Indonesia	MNC or ANTV	-	20.000	25.000	See Asia (pan)				No local - part of global only				N/A			
Israel	n/a				Hop!	4.500	4.750	5.000	On Hop's own platform				N/A			
Italy	Rai YOYO / Frisbee /Cartoonito	80.000	100.000	116.000	DeA Kids / Nick Jnr	-	25.000	35.000	Italia Telecom	2.500	3.000		Koch Media	14.000	15.000	18.000

Japan	NHK	-	78.000	91.000	Disney or Turner	26.000	31.200	46.800	No local - part of global only				TFC	-	5.000	6.000
Kazakhstan	Balapan	3.000	4.000	4.400	n/a				No local - part of global only				N/A			
Latvia	LTV	2.600	2.800	3.200	n/a				Lattecom	500	750		N/A			
Mexico	Canal 11	-	18.000	20.000	See Brazil				No local - part of global only				N/A			
Netherlands	Zappelin / Nick Jnr	30.000	35.000	40.000	n/a				No local - part of global only				N/A			
Norway	NO RIGHTS	-	-	-	NO RIGHTS				NO RIGHTS				NO RIGHTS			
Peru																
Poland	n/a				Teletoon (Canal Plus)	5.000	6.000	7.000	See Poland DVD				Galapagos/Cass Film	3.100	3.600	4.000
Portugal	n/a				Canal Panda	4.500	4.750	5.000	No local - part of global only				N/A			
Russia	CTC/Carousel	-	12.000	16.000	n/a											
Singapore	Mediacorp	-	3.500	4.000	See Asia (pan)				No local - part of global only				N/A			
Slovakia	RTVS	5.000	5.700	5.900	JimJam (see Czech Republic)				HBO (see Czech Republic)				N/A			
Slovenia	RTV	7.000	7.500	8.000	JimJam (see Czech Republic)				HBO (see Czech Republic)				N/A			
South Africa	N/A				Cbeebies	10.400	11.500	12.500	Showmax/iFlix- flat fee	1.500	2.200		N/A			
South Korea	EBS				Tooniverse				KTH, Kids 1 and others	2.600	3.900		N/A			
Spain	ETB and TV3	25.000	27.500	30.000	Canal Panda	-	5.000	5.500	No local - part of global only				N/A			
Sweden	NO RIGHTS	-	-	-	NO RIGHTS				NO RIGHTS				NO RIGHTS			
Switzerland -French	RTS	-	18.000	21.500	n/a				n/a				N/A			
Switzerland -Italy	RSI	20.000	23.000	27.500	n/a				n/a				N/A			
Taiwan	N/A				EBC / YOYO	-	8.000	9.000								
Taiwan																
Thailand	Thai PBS	9.000	10.000	11.000	See Asia (pan)				No local - part of global only				N/A			
Turkey	Zarok TV	2.000	2.500	3.000	n/a				No local - part of global only				N/A			
Pan Middle East	MBC3 / beIN	19.000	20.000	21.000	E-Vision (Pay TV only)	3.500	4.000	4.400	E-Vision (SVOD, only)	1.000	1.100		N/A			
UK	Low Milkshake or Tiny Pop / Medium Disney / High: Cbeebies	260.000	450.000	465.000	n/a				Amazon / Netflix (Medium and High see Global)	50.000			Studio Canal / Universal	30.000	100.000	120.000
Ukraine	Pixel/1+1	1.800	2.000	2.300	n/a				No local - part of global only				N/A			
USA	n/a				Nick Jr / PBS / Disney	-	400.000	465.000	(Medium and High see Global)	50.000			N-Circle / PBS	30.000	36.000	40.000

GLOBAL SVOD									* High: Netflix Global Excluive SVOD License price *Medium: Netflix Exclusive SVOD in UK, Germany, USA elsewhere is non-exclusive *Low: non-exclusive SVOD (see local territories for individual License Fees)							
		L	M	H		L	M	H		L	M	H		L	M	H
TOTALS	FREE TV	930.400	1.483.100	1.757.300	PAY TV	142.400	702.000	833.400	SVOD	219.200	840.050	1.100.000	DVD	84.600	209.600	261.200

PEPE - TV-SERIES

PLACE	TYPE	COMPANY	CONTACT	STATUS	COMMENTS	ACTIONS
Denmark	TV	DR	Pelle Møller	LOC		
Anney 2019	TV	NRK	Trine Ruud	LOC		
Sheffield 2019	TV	YLE	Vicky	LOC		
Cartoon Forum 2020	TV	SVT	Linda Granath	LOC		
Cartoon Forum 2020	TV	Swiss Radio & Television (SRF)	BELES Marek	OFFER CHF 200.000	worried about number of voices to be dubbed, lets discuss partnership	Bible has been forwarded
APD 2019	TV	France Tele	Jean-Baptiste Lamotte	It works, will see again at Cartoon Forum		Bible has been forwarded
APD 2019	TV	ZDF	Regina Werner	Love it, but please contact Kika		Bible has been forwarded
APD 2019	TV	MDR	Anke Lindemann	Not in their edditorial line, contact Kika		
APD 2019	TV	BBC Children	Desiree Peters	Waiting for Sarah Müller		Bible has been forwarded
APD 2019	TV	SWR	Benjamin Manns	-		Bible has been forwarded
APD 2019	SVOD	Hopster	Ellen Solberg	Love it, but no money		
APD 2019	Int. Sales	Federation Kids & Family	Monica Levy	-		
APD 2019	Int. Sales	Jetpack distribution	Dominique Gardiner	-		
APD 2019	?	Tradewind Pictures	Helmuth Weber	-		
Anney 2019	TV	Canal+	Chrystel Poncet	sorry, but I am stopping at Canal		
Anney 2019	Distribution	Gebeka	Marc Bonny	No		
Anney 2019	Distribution	Les Film du Preau	Emmanuelle CHEVALIER	Interested, wants to see more		Bible has been forwarded
Anney 2019	Producer	Folivari	Didier	No		
Anney 2019	Producer	Miyu	Emmanuel	No		
Anney 2019	Producer	2 Minutes	Jean Marc Spinner	Possible co-producer if French TV participates		Bible has been forwarded
Anney 2019	Producer	Les Films de l'Arlequin	Dora Benousillio	No, to big a for us		
Sheffield 2019	TV	YLE	Vicky	LOC		
Sheffield 2019	SVOD	Netflix	Alex Wheeler	-		
Sheffield 2019	TV	VRT - Ketnet	Telidja Klai ()	Not interested		
Sheffield 2019	TV	S4C	Angharad Thomas			
Sheffield 2019	TV	NRK	Irene Pothecary-Huse			
Sheffield 2019	TV	ZDF	Katharina Pietzsch	Love it		Bible has been forwarded
Sheffield 2019	TV	Disney	Natalie McKay			
Sheffield 2019	TV	Channel 5 / Milkshake	Louise Maloney			
Sheffield 2019	TV	BBC Children	Desiree Peeters			
Sheffield 2019	TV	RAI Ragazzi / Radiotelevisione Italiana (RAI)	Sara Cabras			
Sheffield 2019	TV	SKY	Lucy Murphy			
Sheffield 2019	TV	NRK	Irene Pothecary-Huse	already in		
Cartoon Forum 2020	Invest	9 Story Media Group / Brown Bag Films	STACEY Jennie			
Cartoon Forum 2020	TV	BBC Children	LEGG-BARRATT Sarah		Emotional resilience+learning how to name+manage emotions for young boys is something badly needed in society. Brilliant idea, with unique designs. However romance isn't appropriate. I would lose that element.	Bible has been forwarded
Cartoon Forum 2020	Invest	BBC Studios	COX Harriet			
Cartoon Forum 2020	Invest	Beta Film	SCHMITT-KLEIN Claudia			
Cartoon Forum 2020	Invest	Blue Zoo Rights	WARNER Alison			
Cartoon Forum 2020	Invest	Capstone Global Library	NUNN Dan	Is interested like it is	I would be interest to find out about book publishing opportunities	Bible has been forwarded
Cartoon Forum 2020	TV	Discovery Kids Media (DKM)	DAVIES Danielle	Not interested	lovely series, a little younger than we currently need	
Cartoon Forum 2020	TV	Discovery Networks Latin America	MEDIROS Flavio			
Cartoon Forum 2020	Invest	Doco Digital	NILSSON Viveka			
Cartoon Forum 2020	Invest	DreamWorks Animation Television	SCHWALBE Douglas			
Cartoon Forum 2020	Invest	Entertainment One	GRIERSON Josie	-		
Cartoon Forum 2020	TV	Estonian Public Broadcasting (ERR)	TÜÜR Tiivi	Is interested like it is	Very lovely. From life itself. Wold love to help you out with letter, if it helps?	Bible has been forwarded
Cartoon Forum 2020	TV	France Télévisions (FTV)	CANAULT Lucile		Love the graphics & characters. Value of spent +++.	Bible has been forwarded
Cartoon Forum 2020	TV	France Télévisions (FTV)	CHESNAY Céline			
Cartoon Forum 2020	Invest	Happy Family Entertainment	FALCOU Melissa			
Cartoon Forum 2020	Invest	Happy Family Entertainment	NEMETH Zsuzsanna			
Cartoon Forum 2020	Invest	Koala Media Consulting	FRELON Emilie			
Cartoon Forum 2020	Invest	Mediatoon Distribution	ERREA Mélanie			
Cartoon Forum 2020	Invest	Monster Entertainment	O'KELLY Rhona			
Cartoon Forum 2020	Invest	Nelvana Enterprises France	DIDIERJEAN Sylvie			
Cartoon Forum 2020	TV	Netherlands Public Broadcasting (NPO)	VAN KOLLENBURG Jean-Loeck	Is interested like it is		Bible has been forwarded

Cartoon Forum 2020	TV	Nickelodeon International	O'CALLAGHAN Lynsey		Love the mixed media look. Name to close to Peppa. Episode full of heat, but ending not satisfying - 11 min. would allow this	Bible and Financing plan has been forwarded
Cartoon Forum 2020	TV	Norddeutscher Rundfunk (NDR)	HERMESMEYER Holger			
Cartoon Forum 2020	TV	Radio and Television of Slovakia (RTVS)	SABOLČÁKOVÁ Michaela	Is interested like it is	very nice, cute characters, love the design, wonderful episode	Bible has been forwarded
Cartoon Forum 2020	TV	Rádio e Televisão de Portugal (RTP)	BASILIO Andrea			
Cartoon Forum 2020	TV	Radio Telefís Éireann (RTÉ)	O'MAHONY Eimear	Is interested like it is	Love your thoughtful, tender and very funny project, excellent visuals, congrats	Bible has been forwarded
Cartoon Forum 2020	TV	Radio Televizija Slovenija (RTV)	PESTAJ Martina			
Cartoon Forum 2020	TV	RAI Ragazzi / Radiotelevisione Italiana (RAI)	CABRAS Sara			
Cartoon Forum 2020	TV	Sky	MURPHY Lucy	Could be interested, after seeing scripts	Love the design + spirit of this show. Please keep me posted.	Bible has been forwarded
Cartoon Forum 2020	TV	Sony Networks UK	DALLEY Claudia	Is interested like it is		Bible has been forwarded
Cartoon Forum 2020	Invest	Studio 100 Media	LOOMAN Lisette		Lovely combination of visuals, characters... So interesting how you discuss emotional (cant read her scribbles)	Bible has been forwarded
Cartoon Forum 2020	Invest	Studio Hamburg Enterprises	FREESE Susanne	Is interested like it is	I love it	Bible has been forwarded
Cartoon Forum 2020	TV	Super RTL - RTL Disney Fernsehen	WINTER Marion			
Cartoon Forum 2020	TV	SVT	Linda Granath	LOC		
Cartoon Forum 2020	TV	Swiss Radio & Television (SRF)	BELES Marek	OFFER CHF 200.000	worried about number of voices to be dubbed, lets discuss partnership	Bible has been forwarded
Cartoon Forum 2020	Invest	The Media Pioneers (TMP)	LIANG Maggie	Is interested like it is	China rights pre-buy	Bible has been forwarded
Cartoon Forum 2020	TV	The Walt Disney Company - France	GONNELLI Caterina			
Cartoon Forum 2020	TV	Turner Broadcasting System Italia	FEDELE Alice	Could be interested	I found the pilot strong, storyline is engaging	Bible has been forwarded
Cartoon Forum 2020	Invest	Wim Pel Productions (WPP)	PEL Jeroen			
Cartoon Forum 2020	Invest	Aardman Animations	TAYLOR Alison	Love it, would like to do the sales		
Kidscreen 2020	TV	Canal?	Geraldine Soto		Cancelled meeting	
Kidscreen 2020	TV	France Tele	Claire Heinrich/Nguessan Naleka	No pre-buy, but interest in seeing more episodes		
Kidscreen 2020	VOD	SF Studios	Viktoria Johnsson			
Kidscreen 2020	SVOD	Netflix	Joyce Miller			
APD 2021	TV	Kika	Sebastian Derbertin	afventer svar på fremsendt bible	design is for small children, but theme for 6-7 year	bible has been sendt
APD 2021	TV	ZDF	Jens Ripke		please send to Kika	
APD 2021	TV	Canal+	Geraldine Soto	afventer svar på fremsendt bible	likes it	bible has been sendt
APD 2021	TV	Sony Pictures Television	Jamila Metran	afventer svar på fremsendt bible	likes it	bible has been sendt
APD 2021	TV				Focus is 6-9 year. Difficult to know if he likes it. Doesn't really say anything.	
APD 2021		WDR - Westdeutscher Rundfunk Köln	Jens Opatz	afventer svar på fremsendt bible	Probably a no go.	bible has been sendt
APD 2021	TV	RTVE	Yago Fandino Lousa		Only co-production. Difficult to know if he likes it. Probably a no go.	send bible